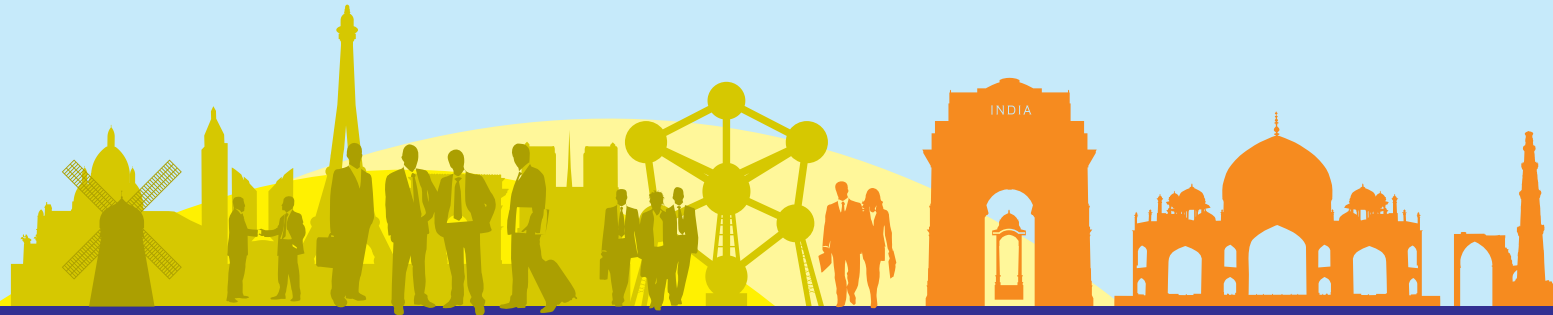


# TRADE AND INVESTMENT PARTNERSHIP SUMMIT (TIPS) 2014

20-21 November 2014,  
Hotel Sheraton Tower, Place Rogier, Brussels



## 'EU-India Strategic Partnership: Beyond the Lost Decade' *What will it take for European and Indian Businesses to make it work?*



### Celebrating the Past, Charting the Future: Commemorating 10 years of the EICC

The Trade and Investment Partnership Summit (TIPS) 2014 is dedicated to fostering bilateral trade, investment and economic relations between European Union and India around the theme of **'EU-India Strategic Partnership: Beyond the Lost Decade: What will it take for European and Indian Businesses to make it Work?.'**

TIPS 2013 had the distinguished honour of being the largest business conference in Europe in the context of EU-India relations. Celebrating its 10<sup>th</sup> Anniversary this year, TIPS 2014 will be a milestone in the chambers' service to strengthen EU-India trade and economic relations, and is anticipated to be the largest business event in the context of India and European economic relations this year.

The Strategic Partnership Agreement was signed during the 5<sup>th</sup> EU-India Summit on 8<sup>th</sup> November 2004 in The Hague, and the summit is being organised in partnership with EUROCHAMBRES and the European Business & Technology Centre (EBTC), in collaboration with the Indian Chamber of Commerce (ICC) and Friends of Europe.

The objective of TIPS is to build innovative relationships between the EU and India by exploring the dynamics of changing Europe and recent

economic policy developments in India, through discussions and an exchange of ideas amongst high profile business leaders, experts from wide range of discipline, representatives of the European Commission, policy makers from Europe and India.

The summit which will bring together **more than 150 policy makers, industrialists, business leaders, academics, representatives of Think Tanks, high representatives from the European Commission, and heads of trade bodies from Europe and India**, will seek to bridge trade and economic divide, undertaking a comprehensive overview of EU-India relations and offering delegates unparalleled access to a full spectrum of insights and issues related to EU-India economic and strategic relations.

Decision makers from business houses could benefit from attending the summit as it will also build a **platform for communication and cooperation between large, small and medium sized EU and Indian enterprises**, integrating their resources, creating and seizing business opportunities.

**Strengthening dialogue and consultation mechanisms on the issue of Intellectual Property Rights protection in India is the signature theme of the business sessions.**

# Programme

**Venue: Horizon Room – 30th Floor, Hotel Sheraton Tower, 3 Place Rogier, 1210 Brussels, Belgium**

## Thursday 20 November 2014

### Opening of TIPS 2014

18.15 hrs – 19.30 hrs **Official Opening of the TIPS 2014 and Commemorating 10<sup>th</sup> Anniversary of the EICC.**

The official opening will be addressed by a host of eminent business leaders, policy makers, representatives of the Government of India, and trade bodies from India and Europe

19.30 hrs – 21.30 hrs **Dinner hosted by EICC.**

## Friday 21 November 2014

### Boardroom Sessions

09.00 hrs – 09.40 hrs **Boardroom Session 1**  
*In Search for Growth: Strategies for Promoting A New Role for SMEs in EU-India Economic Cooperation*

09.00 hrs – 09.40 hrs **Boardroom Session 2**  
*Unleashing the Entrepreneurial Spirit of Indian CEOs to help India Face the Challenges of Change*

### Business Sessions

09.45 hrs – 10.00 hrs Opening by a Business Leader/EU Commissioner

10.00 hrs - 10.40 hrs **Plenary Session 1:** Putting Clean-Tech and Green Growth at the heart of Development Strategies: Powering the Future through EU-India Cooperation

10.40 hrs – 11.20 hrs **Plenary Session 2:** Emerging Trends in Renewable Energy – Where India Stands? – Opportunities for European Businesses?

11.20 hrs – 12.20 hrs **Plenary Session 3:** Strengthening Dialogue and Consultation Mechanism on the Intellectual Property Rights Protection in India: Advantage for EU-India Business

12.20 hrs – 13.00 hrs **Plenary Session 4:** Emerging Business opportunities for EU-India Cooperation in the Higher Education in India

13.00 hrs – 14.00 hrs **Lunch hosted by EICC (Horizon Room)**

14.00 hrs – 14.40 hrs **Plenary Session 5:** Meeting the Challenges of Urbanization through Infrastructure Development in India: Avoiding a Social and Economic Crisis

14.40 hrs – 15.10 hrs **Plenary Session 6:** EU-India Free Trade Negotiation: A Wasted Opportunity and Life beyond FTA

15.10 hrs – 15.30 hrs **Plenary Session 7:** Tabling of the EICC Report on “European Companies in India: Reigniting Economic Growth”

**Business Sessions**

15.30 hrs – 16.45 hrs	Special Strategic Session organised by the Friends of Europe
15.45 hrs – 16.00 hrs	<b>Optional Tea/Coffee Break</b>
16.45 hrs – 17.30 hrs	<b>Plenary Session 8:</b> Harnessing Intellectual Capital of Indian Diaspora for Creating Better Understanding in Business and Culture (In collaboration with the Foundation for Excellence)
17.45 hrs	<b>Closing Remarks</b>

**ABOUT THE ORGANISERS****Europe India Chamber of Commerce (EICC)**

EICC was founded on 4 October 2004 in Brussels is recognized as the Apex Chamber of Europe which promotes bilateral trade, investment and economic relations between European Union and India. The EICC speaks for multilateral rule based trading system and improvement in European and Indian competitiveness. The chamber is realizing its mission through high level strategic dialogue and debate in which trade and economic issues are intensively discussed. EICC has been headquartered in Brussels from where it serves EU-India economic relations nationally and internationally.

**EUROCHAMBRES**

EUROCHAMBRES is the Brussels-based Association of European Chambers of Commerce and Industry.

EUROCHAMBRES represents over 20,000,000 businesses in Europe through 45 member Associations and a network of 1,700 regional and local Chambers of Commerce and Industry. More than 98% of these enterprises are Small and Medium Enterprises (SMEs). Chamber members employ over 120 million employees.

EUROCHAMBRES is the sole European body that serves the general interests of European business – due to the multisectoral membership of Chambers – and the only one so close to business, as a result of the Chambers' regional focus.

**Friends of Europe**

*Les amis de l'Europe* is a leading think-tank that aims to stimulate thinking on key global and European political challenges. Their insightful and timely publications and animated debates provide access to sharp analysis and information. They promote the confrontation of ideas that is vital to policymaking and encourage wider involvement in Europe's future.

**European Business and Technology Centre (EBTC)**

EBTC is an initiative co-funded by the European Union (EU), and coordinated by EUROCHAMBRES. Focusing on the 4 key sectors of Biotech, Energy, Environment and Transport, EBTC assists the business, science and research community – in Europe and India – to work together towards generating new business opportunities in clean technology transfer. As a prime toolbox for EU and Indian businesses, researchers, clusters, and policy makers, EBTC has a portfolio of services to support cross-border collaboration at all levels - from comprehensive market information to help overcome market access issues, to project and partner identification, strategic advisory services, an IPR helpdesk, business and technology incubation, and more.

**Indian Chamber of Commerce (ICC)**

Founded in 1925, Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce operating from Kolkata, and one of the most pro-active and forward-looking Chambers in the country today. Its membership spans some of the most prominent and major industrial groups in India. ICC is the founder member of FICCI, the apex body of business and industry in India. ICC's forte is its ability to anticipate the needs of the future, respond to challenges, and prepare the stakeholders in the economy to benefit from these changes and opportunities.



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*The views expressed in this publication are those of the authors and do not necessarily reflect the views of EBTC, EICC or the European Union.*

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