



**Europe India Chamber of Commerce (EICC)**

**(SPONSORSHIP OPTIONS)**

**Trade and Investment Partnership Summit (TIPS)**

**Dynamics of EU-India Relations in a Changing Europe: Challenges and Opportunities for Accelerating Trade and Investment**

**16 October 2013  
European Parliament, Brussels**

European Union-India relations have grown exponentially from what used to be a purely trade and economy driven relationship to one covering all areas of interaction. Even as EU continues to be India's largest trading partner there is immense scope for even greater engagement between the two continents. Both sides need to realize that economics are the backbone of their relationship and in order to strengthen this backbone, India and the EU need to conclude a Free Trade Agreement (FTA). Europe is undergoing through an unprecedented debt crisis but this crisis presents an opportunity for greater collaboration between European and Indian business. The crisis in the EU has its effect on Indian economy too. For India today nothing is more important than a strong revival of the economy which has witnessed its worst downturn, in a decade with growth rate collapsing to below 6 per cent. The continued and ever evolving financial crisis in Europe, free trade agreement between EU and India, opportunities of business collaboration will thus take the centre stage during the Trade and Investment Partnership Summit (TIPS) being organised by the Europe India Chamber of Commerce (EICC) on 16 October 2013 in the European Parliament in Brussels. The summit will be the largest business event in the context of India and European business relations during 2013 and will provide the highest level platform to engage with business leaders and policy makers in a concrete and constructive dialogue in the context of improving trade and investment between EU and India. The summit which seeks to bridge trade and economic divide between the two continents will bring more than 150 policy makers, industrialists, business leaders and high representatives of the European Commission and heads of trade bodies from Europe and India.

The Europe India Chamber of Commerce (EICC) is recognized as the Apex Chamber of Europe that promotes bilateral trade between European Union and India. The EICC speaks for multilateral rule based trading system and speaks for improvement in European and Indian competitiveness. The chamber is realising its mission through high level strategic dialogue and debate in which trade and economic issues are intensively discussed. EICC has been headquartered in Brussels, since 2005, from where it serves EU-India economic relations nationally and internationally.

Within the key sectors, Pharmaceuticals, Renewable Energy, Infrastructure and Retail that will come for intense business discussion; the plenary sessions will also address the debt crisis in Europe and how EU and India can join to overcome this crisis; globalization of Indian companies, EU and India; ideas and vision for enterprise creation, bridging the EU and India divide, CEO thoughts - Economic Business Outlook of EU and India.

Through joining us as privileged partners and sponsors, EICC offers networking, profiling, speaking, as well as branding opportunities. Partners and Sponsors will receive maximum recognition and profile throughout the summit and marketing process. It will be a great way to show leadership, build relationships, and demonstrate that your organization is attuned to the top issues of EU-India trade and investment scenario. The following are the different existing sponsorship opportunities.

**Platinum Sponsor Package – two available (EURO 10,000)**

- Your organisation's logo as Platinum Sponsor on the front page of all printed material
- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout summit proceedings documents
- Banner (provided by your organisation) displayed on main stage for the duration of the summit, and at all social functions
- Sponsorship acknowledgement at the conference opening address, and conference lunch/dinner event
- Summit lunch/dinner presentation
- Complimentary distribution of promotional material in delegate summit satchels
- Opportunity for your chosen representative to present a Plenary Session and remarks during the summit closing address
- Complimentary attendance for up to six delegates
- Opportunity for your chosen representative to provide input on conference technical programme and topic directions.

**Gold Sponsor Package – three available (EURO 8500)**

- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout summit proceedings documents
- Banner (provided by your organisation) displayed at summit venue
- Speaking opportunities in one of the Plenary Sessions of your interest
- Sponsorship acknowledgement at the summit opening address and summit lunch/dinner event
- Complimentary attendance for up to four delegates
- Complimentary distribution of promotional material in delegate summit satchels.

**Silver Sponsor Package – four available (EURO 6500)**

- Sponsorship acknowledgement throughout summit proceedings documents
- Banner (provided by your organisation) displayed at summit venue
- Speaking opportunities in one of the Plenary Sessions of your interest
- Sponsorship acknowledgement at the summit opening address and summit lunch/dinner event
- Complimentary attendance for two delegates

Those interested in availing the sponsorship opportunities are requested to contact the Secretary General of the EICC on mail ID: [info@eiccglobal.eu](mailto:info@eiccglobal.eu); Tel: 0032 2469 2677, GSM: 0032 472 207 338

Visit our website [www.eiccglobal.eu](http://www.eiccglobal.eu); for reports on our past events and latest development on the summit preparation.

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